PRESS RELEASE

FREDERICK FLYING COWS™

FOR IMMEDIATE RELEASE

The Flying Cows Dunk Challenge: Show Off Your Skills and Creativity in Our New Social Media Campaign!

An Exciting Way to Kick Off the Season - Open to Everyone!

Monday, December 30, 2024
Frederick, MD

The Flying Cows are thrilled to announce the launch of the **Flying Cows Dunk Challenge**, an exciting new social media campaign inviting fans to showcase their dunking skills and creativity. Whether you're a pro or just looking to have some fun, this challenge is open to everyone!

Submissions for the Dunk Challenge will open on January 1st and close on February 8th. Be sure to mark your calendars, because this is your chance to get creative and join in the fun!

The Flying Cows Dunk Challenge encourages participants to record and share their best dunk videos across social media platforms like Instagram, Facebook, TikTok, and X (formerly Twitter). All you need to do is tag @goflyingcows to be featured on our official social media pages!

It's Not Just About Fun – It's a Competition Too!
We will repost every single dunk done on our platforms. Fans will vote for their favorites, and the top videos will advance in a bracket-style competition.

Two Exciting Competitive Brackets:

- **Creative Bracket:**
  This is where your imagination takes the lead! The Creative Bracket isn't just about basketball—it's about thinking outside the box and showcasing your most inventive dunk ideas. Whether it's dunking cookies into a glass of milk or even dunking a person into a dunk tank—there are absolutely no limits. You can use props, locations, and anything that adds a fun twist to your challenge. Feel free to get wacky, whimsical, and completely original. The more creative and entertaining, the better!
- **Athletic Bracket:**
  In the Athletic Bracket, we're looking for serious skills and high-flying athleticism. If you've got the hops, show us your best dunk on a 10-foot regulation hoop. Think **360-degree spins**, **windmills**, **between-the-legs** dunks, or **slam dunks over objects**—the more impressive, the better. Keep in mind, this bracket requires real dunks, meaning the ball must go in cleanly without bouncing in and out. We want to see power, precision, and those signature Globetrotter-style moves.

Prizes:
The top video in the Athletic Bracket will receive a formal invitation to participate in the TBL All-Star Dunk Contest on April 18th, in Frederick, Maryland. This will be part of the TBL All-Star Weekend festivities.
The winner of the Creative Bracket contest will win a weekend trip for two - details to be announced later!

Ready to Dunk?
It's time to show off your skills, get creative, and have fun with the Flying Cows Dunk Challenge. Whether you're going for a high-flying athletic slam or an out-of-the-box creative dunk, we want to see what you've got!

For full details on how to participate, visit [this link](). Visit goflyingcows.com for everything Flying Cows and be sure to sign up for our newsletter, the Flying Moos Post. You can also follow us on our social media platforms @goflyingcows for updates!

About The Frederick Flying Cows:

The Frederick Flying Cows are a TBL professional basketball team based in Frederick, Maryland. The Flying Cows debuted on March 2, 2024, at The Hood College Athletic Center against the Reading Rebels with a thrilling 113-112 come-from-behind victory, showcasing the electrifying plays and the passionate fan base that would define the franchise in their inaugural season. Immediately proving themselves as a top team, the Cows placed first in the eight-team Atlantic Northeast division and finished their season with a final record of 20-6.

The Frederick Flying Cows seek to become a part of the fabric of the community and a team that will make the people of Frederick proud! The team is dedicated to providing fun, affordable entertainment for all Frederick citizens.

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