

FLYING COWS



BASKETBALL

Frederick Flying Cows

**Professional Basketball Team
2024 Sponsorship Opportunities**



FREDERICK'S NEW PROFESSIONAL BASKETBALL TEAM!

FREDERICK FLYING COWS

PLATINUM TIER

Official ELITE sponsor of the Frederick Flying Cows professional basketball team!

- 20 general admission season tickets
- 4 courtside seat game tickets
- 4 premium seats game tickets
- Discounted ticket program for all employees
- Year round arena banner & game arena banner
- Official sponsor of 1 home game (Company takeover night)
- Logo inclusion & commercial on game live stream
- Promoted game giveaways opportunity (as negotiated)
- In game sponsor mentions (Arena & Live Stream)
- Exclusive social media content & promotion
 - 5 social media posts on all platforms
 - Creation of 30 second partnership video
- Logo on team media backdrops
- 1 month of prominent banner ad on the homepage of the team website
- Logo included on team website
- Company website linked on team website
- Priority access to games, events, tickets, etc...
- Optional add ons:
 - Logo on team uniforms
 - Company takeover night uniforms

WWW.GOFLYINGCOWS.COM

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GOLD TIER

Official PREMIER sponsor of the Frederick Flying Cows professional basketball team!

- **15 general admission season tickets**
- **4 courtside seat game tickets**
- **2 premium seats game tickets**
- **Discounted ticket program for all employees**
- **Game arena banner**
- **Logo inclusion on game live stream**
- **Promoted game giveaways opportunity (as negotiated)**
- **In game sponsor mentions (Arena & Live Stream)**
- **Exclusive social media content & promotion**
 - **3 social media posts on all platforms**
 - **Creation of 15 second partnership video**
- **Logo included on team website**
- **Company website linked on team website**
- **Early access to games, events, tickets, etc...**
- **Optional add ons:**
 - **Logo on team uniforms**
 - **Company takeover night uniforms**

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SILVER TIER

Official sponsor of the Frederick Flying Cows professional basketball team!

- 10 general admission season tickets
- 2 courtside seat game tickets
- 2 premium seats game tickets
- Discounted ticket program for all employees
- Game arena banner
- Promoted game giveaways opportunity (as negotiated)
- In game sponsor mentions (Arena & Live Stream)
- Exclusive social media content & promotion
 - 1 social media posts on all platforms
- Logo included on team website
- Company website linked on team website
- Early access to games, events, tickets, etc...
- Optional add ons:
 - Logo on team uniforms
 - Company takeover night uniforms

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ADDITIONAL OPPORTUNITIES

Become the OFFICIAL sponsor of...

Custom Game Uniform Sponsor

Cheer/Dance Team Sponsor

Education Celebration Sponsor

Fan Zone Sponsor

Mascot Sponsor

Backboard Sponsor

Quarter Sponsor

Post 1st & 3rd Quarter Break Sponsor

Halftime Show Sponsor

Timeout Sponsor

Post Game Party Sponsor

Away Game Party Sponsor

Team Meal Partnership Program

Interested in having Flying Cow players at your business? Join our Team Meal Partnership Program!

Other partnership ideas? All packages are customizable!

Email contactus@tblfrederick.com with interest.

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